

The Unitech logo consists of the word "unitech" in a lowercase, sans-serif font, with a registered trademark symbol (®) to its upper right. The text is white and is set against a solid lime green rectangular background.The Unitech Cup 2006 logo features the word "unitech" in green and "CUP" in blue, both in a bold, sans-serif font. Below this, the year "2006" is written in white on a blue horizontal bar. At the bottom, the text "INDIA • SRI LANKA • SOUTH AFRICA" is written in a smaller, black, sans-serif font, separated by small black squares.

## Press Release

### **Unitech Ltd to sponsor the Sri Lankan Tri-Series**

**- Watch India, Sri Lanka & South Africa battle for "THE UNITECH CUP" -**

**New Delhi, August 5, 2006:** Celebrating the spirit of cricket, Unitech Limited, the leading pan-Indian Real Estate & Infrastructure Developer, has bagged the sponsorship title for the forthcoming Sri Lankan Cricket Tri-series. Starting August 14, 2006, the cricket teams of South Africa, Sri Lanka and India will battle for the '**Unitech Cup**' that will take place in Sri Lanka. The winning team will get an attractive trophy by UNITECH Ltd. along with the cash prize. Besides this, categories such as **Unitech Winner of the Match, Unitech Winner of the Series & Unitech Man of the Match** will also be awarded to the discerning players.

The series comprising of seven (7) one-day matches will see the hosts Sri Lanka pitted against the in-form Indian team lead by Rahul Dravid and the mighty South African team in the 15-day blitzkrieg culminating on 29<sup>th</sup> August 2006, for the coveted **Unitech Cup**.

Commenting on the association with the cricket tri-series, **Mr. Sanjay Chandra, Managing Director of Unitech Limited** said, *"It gives us great pleasure to be associated with the Unitech Cup as its principal on-ground sponsors. Cricket in the Indian sub-continent symbolizes the spirit of fraternity and national solidarity coupled with a spirit of sportsmanship where the best always wins. Unitech on its part is committed to a progressive India reflected in its leadership position in developing high quality housing and state of the art commercial real estate infrastructure across the country."*

This is the first initiative by Unitech Ltd as a corporate citizen towards promoting sports. Unitech Ltd is also associated with social causes including developing educational institutions, health cities, and education and food programmes for the poor & the displaced. Unitech Ltd is committed to spreading the message that if you can dream and believe in your dreams, you can create a better world.

### THE UNITECH CUP, 2006 Calendar

Date	Match Details	Venue
Mon 14	Sri Lanka v South Africa, 1st Game, The Unitech Cup, 2006	Colombo (D/N)
Wed 16	Sri Lanka v India, 2nd Game, The Unitech Cup, 2006	Colombo (D/N)
Sat 19	India v South Africa, 3rd Game, The Unitech Cup, 2006	Colombo
Mon 21	Sri Lanka v South Africa, 4th Game, The Unitech Cup, 2006	Colombo
Thu 24	Sri Lanka v India, 5th Game, The Unitech Cup, 2006	Colombo (D/N)
Sat 26	India v South Africa, 6th Game, The Unitech Cup, 2006	Colombo (D/N)
Tue 29	Final, The Unitech Cup, 2006	Colombo (D/N)

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#### **About Unitech Limited**

Earlier known as United Technical Services, Unitech Limited was established in 1972 by a group of engineers, initially as a consultancy firm for soil and foundation engineering.

Unitech Group is the largest listed real estate company in India with a market capitalisation of US \$ 3.5 billion.

With a vision to build self-sustained, modern cities with hi-tech infrastructure, top-of-line work places and designer residences, Unitech Ltd has built 30 million sq. ft. of residential townships.

Besides residential projects, Unitech Ltd also has a presence in commercial spaces, hotels, amusement parks, infrastructure development, and construction of thermal power plants, transmission lines, highways, flyovers, industrial facilities, steel plants, and overseas turnkey projects.

Unitech's IT Parks are setting industry standards and are much in demand with international clients, like Fidelity, Hewitt, HP, Gillette, EDS, Convergys, Reebok, Nike and many more such.

Unitech's expertise in infrastructure development is brought to the fore in its development of residential townships, which are completely self-sustained. Today, Unitech Ltd, ranks amongst the top 50 Real Estate companies of the world.

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