



Unitech has been felicitated as

“Power Brand of India”

at the Power Brands Mega – Edition Launch & Award Ceremony 2010 - 2011 at Intercontinental Eros, Nehru Place, New Delhi in February, 2011.

The award has been conferred to us based on a Research and Analysis conducted by the Indian Council of Marketing and Research (ICMR) across 22 centers in India. The brands were analyzed on three parameters, namely Perception, Recall and Product Innovation.

For more information on Powerbrand Awards, please visit www.powerbrandsindia.com

PS: Power Brand is a research driven power book of India's most powerful brands.